

~~Sub 1~~ 3. (Amended) A segment announcement receiver, as in claim 1, where [the signal processing device is] a source of said signal comprises any one or more of the following: a television, a radio, a closed circuit television, a video recorder, and a computer.

~~Sub B6~~ 1 5. (Amended) A segment announcement receiver comprising:  
2 a first receiver section for receiving one or more content streams on a content carrier  
3 signal;  
4 a second receiver section for receiving one or more announcements, each of the  
5 announcements containing a description about one or more of the content streams, a time at  
6 which the content stream is received by the first receiver section, and a content stream  
7 identifier; and  
8 a controller that performs a function in a signal processing device determined by [on]  
9 the description and the time, said one or more announcements being selectively added to said  
10 signal by a broadcaster of said content stream and selectively by a party other than said  
broadcaster.

1 6. (Amended) A segment announcement system comprising:  
2 an analyzer that analyses a content of one or more content streams;  
3 an announcement generator that creates one or more announcements containing a  
4 description about one or more of the content streams; and  
5 a transmitter section that sends the announcement to one or more receivers, said one  
6 or more announcements being selectively added to said signal by a broadcaster of said content  
7 stream and selectively by a party other than said broadcaster.

7. (Amended) A segment announcement system, as in claim 6, where the analyzer  
comprises [and] any one or more of the following: a person, a group of people, and an  
electronic signal processor.

SUB A4

8. (Amended) A segment announcement [generating] system, as in claim 7, where the electronic signal processor includes any one or more of the following: a brightness detection device, and video image process that queries by image content.

SUB A5

CONT'D

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11. (Amended) A closed circuit transmission system comprising:  
2 one or more segment announcer systems comprising:  
3 an analyzer that analyses a content of one or more content streams;  
4 an announcement generator that creates one or more announcements  
5 containing a description about one or more of the content streams and a time associated with  
6 the content stream[:];

7 a transmitter section that sends the announcement over a communication  
8 network; and

9 one or more segment announcement receivers comprising:  
10 a receiver section for receiving a signal;  
11 one or more content streams on the carrier signal;  
12 one or more announcements carried on the signal, the announcement  
13 containing a description about one or more of the content streams, a time at which the content  
14 stream is received on the carrier signal, and a content stream identifier, said one or more  
15 announcements being selectively added to said signal by a broadcaster of said signal and  
16 selectively by a party other than said broadcaster; and  
17 a controller that performs a function determined by the description and the  
18 time.

1 12. (Amended) A process comprising [the steps of]:  
2 receiving one or more content streams, each of the content streams having a content;  
3 receiving one or more announcements having one or more descriptions about the  
4 content of one or more of the content streams, said one or more announcements being